PROGRAM GUIDE

Turn Technical Experts into the Leaders People Want to Follow

Leadership development for supervisors, managers and executives in technical, manufacturing, dealership and municipal organizations. Designed and coached by Captain JC Carter, U.S. Navy (Ret.).

1,000+
leaders trained and coached

4.9/5
average participant rating

90-Day
Confidence Guarantee

INSIDE

1. How every program works · 2. Programs at a glance · 3. Program details · 4. About JC and next steps

HOW EVERY PROGRAM WORKS

Two-week modules built on real work

Every program is built from the same two-week module. Drive to Lead runs 4 modules over 8 weeks; Management Team and Municipal programs run 2 modules over 4 weeks.

WEEK 1 OF EACH MODULE

Live workshop + application

A half-day live workshop introduces one framework. The rest of the week participants apply it on the job, on real work.

WEEK 2 OF EACH MODULE

1:1 coaching + peer group

A one-on-one coaching session with JC on what happened, then a peer-group session to compare what worked.

PROGRAMS AT A GLANCE

Program	Who it's for	Format	Duration	Investment
Management Team Leadership Development	Supervisors and managers in one company Frontline, Mid-level	Cohort customized to your company	2 modules · 4 weeks	Custom proposal
Drive to Lead	Dealership GMs and department managers Mid-level, Frontline	In-person regional cohorts	4 modules · 8 weeks	Ask about sponsorship
Municipal Leadership Experience	CT municipal supervisors and department heads Frontline, Mid-level	In-person half-days + virtual peer groups	2 modules · 4 weeks	$1,500 per participant
C-Suite Team & One-on-One Coaching	CEOs, owners and executive teams Executive	Team coaching + confidential 1:1 coaching	Tailored engagement	Custom proposal
Leadership Modules & Blueprint Builder	HR and L&D teams building in-house programs Frontline, Mid-level, Executive	DIY, train-the-trainer or full-service	You choose the modules and pace	Free blueprint · support priced by option
Individual Coaching & Career Transition	New managers and professionals in career transition Individual, Frontline	1:1 coaching, interview prep, LinkedIn review	Paced to your goals	Discussed on a free call

Not sure where to start? Take the free Leadership Readiness Assessment (5 or 20 questions) at leadershipbridge.institute/assessment/ and get your scores across five leadership areas instantly.

PROGRAM DETAILS

Find the right fit

Management Team Leadership Development

Build a leadership pipeline inside your company, from technical experts to leaders of managers.

Cohort · 1:1 coaching · Peer groups · Custom

Duration	2 modules · 4 weeks
Investment	Custom proposal

leadershipbridge.institute/programs/management-team-leadership-development/

Drive to Lead

Dealership leaders turn store targets into daily expectations across sales, service, F&I and parts.

In person · Cohort · 1:1 coaching · Peer groups

Duration	4 modules · 8 weeks
Investment	Ask about sponsorship
Results	+91 NPS · 10 dealerships

leadershipbridge.institute/programs/drive-to-lead/

Municipal Leadership Experience

Connecticut municipal supervisors lead former peers, cut through public noise and work across departments.

In person · Live online · Cohort · 1:1 coaching · Peer groups

Duration	2 modules · 4 weeks
Investment	$1,500 per participant

leadershipbridge.institute/programs/municipal-leadership/

C-Suite Team & One-on-One Coaching

Executive teams align on direction and accountability while each leader gets confidential coaching.

1:1 coaching · Custom

Duration	Tailored engagement
Investment	Custom proposal

leadershipbridge.institute/programs/c-suite-coaching/

Leadership Modules & Blueprint Builder

HR and L&D teams pick ready-made modules, brand them, and choose how much delivery support they need.

Custom · Self-directed

Duration	You choose the modules and pace
Investment	Free blueprint · support priced by option

leadershipbridge.institute/programs/leadership-modules/

Individual Coaching & Career Transition

New managers build confidence in the role, and job seekers land their next position with a clear plan.

1:1 coaching

Duration	Paced to your goals
Investment	Discussed on a free call

leadershipbridge.institute/coaching-quiz/



YOUR COACH

Captain JC Carter, U.S. Navy (Ret.)

Every program is designed and coached by JC. He has led people where the stakes are high and the expertise is deep, in the Navy and on the manufacturing floor, and coaches leaders through the same transition he made himself.

- 30 years of U.S. Navy service, retiring as a Captain
- 6 years as a corporate Head of Manufacturing
- 1,000+ leaders trained and coached
- IPEC Certified Professional Coach
- Adjunct Professor, U.S. Naval War College
- Author, The Loudest Sound Is Silence
- Service-Disabled Veteran-Owned Small Business

BACKED BY THE 90-DAY CONFIDENCE GUARANTEE

The Bridge Method™ is built to make technical experts confident leaders in 90 days. Ask JC how the guarantee applies to your program.

NEXT STEPS

1. Assess

Take the free assessment, alone or with your team in team mode.

2. Talk

Book a free Virtual Coffee with JC to talk through your goals.

3. Start

Join a cohort or build a program for your team.

Book a call with JC: go.leadershipbridge.institute/VirtualCoffee · Email: jc-carter@leadershipbridge.institute