SPONSOR ONE-PAGER

Why invest in leadership training for your new supervisors

Leadership Bridge Institute helps technical experts become the leaders people want to follow. Here is what you are approving, in one page.

HOW IT WORKS

WEEK 1 OF EACH MODULE

Live workshop + application

A half-day live workshop introduces one framework. The rest of the week participants apply it on the job, on real work.

WEEK 2 OF EACH MODULE

1:1 coaching + peer group

A one-on-one coaching session with JC on what happened, then a peer-group session to compare what worked.

Programs run 2 modules over 4 weeks (Management Team, Municipal) or 4 modules over 8 weeks (Drive to Lead). Time away from the job is about one half-day per module.

THE BUSINESS CASE

1. It fixes a known gap, not a nice-to-have.
Most new supervisors were promoted for technical skill. Without help they keep doing the work themselves, which slows the team and burns out the person you just promoted.

2. Very little time away from the job.
Each two-week module starts with one half-day workshop. The rest happens on real work: on-the-job application, a one-on-one coaching session and a peer-group session.

3. You can see the change at work.
Every module ends with something the manager can observe: a delegation handed off, a feedback conversation held, a one-on-one run with a team member.

4. Coaching is built in, not sold separately.
One-on-one coaching is part of every module, so new habits are practiced and reviewed instead of fading after the workshop.

5. Measured before and after.
Participants start with the Leadership Readiness Assessment and review progress at the end, so there is a baseline to compare against.

6. Proven with teams like ours.
Programs have trained 1,000+ leaders with a 4.9/5 average rating. Drive to Lead earned a +91 Net Promoter Score across 10 dealerships.

WHO LEADS IT

Captain JC Carter, U.S. Navy (Ret.): 30 years of Navy service, 6 years as a corporate Head of Manufacturing, IPEC Certified Coach, Adjunct Professor at the U.S. Naval War College. Service-Disabled Veteran-Owned Small Business.

MEASURED RESULTS

Participants take the Leadership Readiness Assessment at the start and review progress at the end. Backed by the 90-Day Confidence Guarantee.

Questions first? Book a free 20-minute call with JC: go.leadershipbridge.institute/VirtualCoffee