Leadership Bridge Institute
DEVELOPING LEADERS WHO DELIVER

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Captain John 'JC' Carter

U.S. NAVY (RETIRED) · FOUNDER & LEAD COACH, LBI · AUTHOR

Leadership development expert specializing in the peer-to-leader transition for front-line supervisors

30 Years Navy Command | **6 Years Corporate Executive** | **Published Author** | **The Bridge Method™**

GUEST BIO

Captain John "JC" Carter (U.S. Navy, Retired) is the Founder and Lead Coach of the Leadership Bridge Institute — a front-line leadership development firm built on three decades of command-at-sea experience and six years leading manufacturing operations at the corporate executive level.

JC spent 30 years as a U.S. Navy Surface Warfare Officer, commanding ships and leading crews of hundreds through high-stakes operations. He retired as a Captain — one of the most demanding and selective ranks in the U.S. military. After retiring, he transitioned to the corporate world as Head of Manufacturing, where he discovered the same leadership gap that exists in every industry: technical performers promoted into supervisory roles with no preparation for the human side of leadership.

That gap became his mission. JC founded LBI and created **The Bridge Method™** — an 8-week longitudinal program for newly promoted and aspiring front-line supervisors. He is also the author of The Loudest Sound is Silence: Leadership Lessons from the Bridge to the Boardroom.

> "The most dangerous moment in any organization is when your best technician becomes a supervisor. That transition — from peer to leader — is where cultures are made or broken. The Bridge Method™ was built to close that gap."

SUGGESTED EPISODE TOPICS

01 The Peer-to-Leader Trap
Why promoting your best performer is often the fastest way to lose them — and what to do instead.

02 Command at Sea vs. the Corner Office
What 30 years of Navy command teaches about accountability, silence, and leading under pressure.

03 Why One-Day Workshops Don't Work
The science of behavioral change and why longitudinal development produces lasting results.

04 Silence Is the Loudest Leadership Signal
What a leader tolerates, ignores, or fails to address becomes the new standard — and how to change it.

05 Building a Culture Where the Newest Voice Feels Safe
How psychological safety at the front line drives operational performance and reduces turnover.

06 From the Bridge to the Boardroom
How military leadership principles translate directly to corporate and small business environments.

WHAT TO EXPECT AS A HOST

Prepared & On Time
JC reviews every show in advance, arrives early, and respects your format and audience.

Story-Driven
Real stories from the bridge, the factory floor, and the boardroom — not theory. Audiences stay engaged.

Actionable Takeaways
Every episode ends with something your listeners can apply the next day with their team.

The Loudest Sound is Silence: Leadership Lessons from the Bridge to the Boardroom
JC's newly released book distills 30 years of surface warfare command into ten battle-tested leadership principles and translates them directly to the corporate environment. Available on Amazon. JC is happy to offer a complimentary copy to hosts in advance of recording.

Book JC as a Guest
To schedule a pre-interview call or confirm availability, contact JC directly.

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